# PIZZA SALES SQL QUERIES

1. KPI’S
2. Total\_revenue:

SELECT SUM(total\_price) AS total\_revenue from pizza\_sales

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1. Avg\_ordervalue:

SELECT SUM(total\_price) / COUNT(distinct order\_id) as avg\_ordervalue from pizza\_sales

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1. Total\_pizzasold:

SELECT SUM(quantity) as total\_pizzasold from pizza\_sales

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1. Total\_orders

SELECT COUNT(distinct order\_id) as total\_orders from pizza\_sales

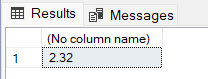
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1. Average\_pizzaordered:

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) /

CAST(count(distinct order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2)) from pizza\_sales

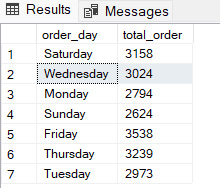


1. Daily trends for total order:

SELECT DATENAME(DW, order\_date) as order\_day , COUNT(DISTINCT order\_id) as total\_order

FROM pizza\_sales

GROUP BY DATENAME(DW, order\_date)

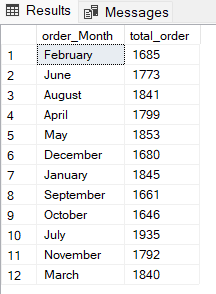


1. Monthly trends for total orders:

SELECT DATENAME(MONTH, order\_date) as order\_Month , COUNT(DISTINCT order\_id) as total\_order

FROM pizza\_sales

GROUP BY DATENAME(MONTH, order\_date)



1. Pizza category with percentage of total sales:

SELECT pizza\_category, sum(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales)

FROM pizza\_sales

GROUP BY pizza\_category

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1. Pizza size with percentage of total sales:

SELECT pizza\_size, sum(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales)

FROM pizza\_sales

GROUP BY pizza\_size

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1. Top 5 bestseller pizza:

SELECT TOP 5 pizza\_name, Sum(total\_price) AS total\_revenue FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY total\_revenue DESC

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1. Bottom 5 pizza

SELECT TOP 5 pizza\_name, Sum(total\_price) AS total\_revenue FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY total\_revenue ASC

